1. Onbarding first asks for Pet groomers website and pulls data from there and prepopulates a form and asks about business i.e. Business name, address, phone, email, website, hours, slowest day of the week, facebook page, Instagram page. 🡪
2. Gets Facebook & Instagrams permission to post on users behalf. 🡪
3. Uses business information to create 30 social media posts, based on pet grooming (these posts are used to engage with their clients) using ChatGPT API 🡪
4. Every week the app creates 3 informative posts about grooming a.) “the benefits of grooming pets” b.) 2 fun fact posts related to “pet ownership and grooming” and 2 promotional post to fill slowest day – one promotional post should be 4 days before slowest day and 2 days before slowest day 🡪
5. ChatGPT using Dall.e to create images related to each posts. 🡪
6. posts are then brought into the backend of the user area where the end user can accept or reject the text of a post, the image of the post or both. 🡪
7. if rejected the app regenerates what is rejected, either the image or the text of the post 🡪
8. once all posts have been marked accepted then the system schedules them out to be posted onto the users Facebook & Instagram channel between the hours of 7AM – 9:30AM local time at random times within that timeframe. 🡪
9. an email goes out everyday after the post has been successfully posted to their Facebook & Instagram accounts giving them the link to the post.